

Business Administration

The principles taught through Business Administration at Ivy Tech are threaded in all industries including non-profit business and education. Students will be creating marketing plans, budgets, building personal websites, simulations, case-studies and creating community connections.

Two year commitment (Junior/Senior year)

At the completion of the program students earn:

- Ivy Tech Technical Certificate (TC)
- Total of 31 college credit hours

Coursework in Year 1

- BUSN 101 Introduction to Business
- BUSN 105 Principles of Management
- CINS 101 Introduction to Microcomputers
- MKTG 101 Principles of Marketing
- Humanities/Social and Behavioral Ways of Knowing Elective
- IVYT 11x Student Success

Coursework in Year 2

- BUSN 201 Business Law
- ACCT 101 Financial Accounting
- ENGL 111 English Composition
- Two Business Statewide Electives (Suggested: BOAT 216 Business Communications and BUSN 120 Business Ethics and Social Responsibility)

Specialized certificates for Human Resources and Insurance are available. The Associate of Science in Business Administration is a transfer program that can lead to degrees from Purdue, IU and other universities.

Business Administration is a versatile and high demand field. With a need to fill 44,960 jobs by 2024, opportunity awaits. The average salary for a Business Administration graduate in Indiana is \$63,379 with an Associate Degree and \$38,983 with a Certificate.

